



**Useful
text about
Salisbury**

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If you're a hospitality or tourism business, you should say ...

Salisbury is a cathedral city of ageless beauty and captivating history.

Traditionally English with an independent spirit, Salisbury is alive with people, places and experiences showcasing unique heritage and culture.

Salisbury is a beacon for the curious traveller

If you're promoting Salisbury as a place to do business, you should say ...

Creativity, commerce and craftsmanship are in the DNA of Salisbury.

Our tradition of original thinking makes Salisbury an inspiring place for new ideas and innovation.

The city flourished in medieval times because it attracted skilled, ingenious people.

Today Salisbury continues to attract talent and investment in fields as diverse as bioscience, creative industries and technology.

If you're talking to people about living in Salisbury, you should say ...

Salisbury is independently recognised as one of England's best places to live.

A beautiful place, with an independent spirit and a strong sense of community, Salisbury is a city on a human scale.

You can quickly get to know it and you'll quickly feel at home.